

# at the Strategic Space Symposium

www.StrategicSpaceSymposium.org



# **Exhibitor Prospectus**



## Overview

The United States Strategic Command (USSTRATCOM) and the Space Foundation created the Strategic Space Symposium for space and defense professionals. USSTRATCOM sponsorship ensures high-level military participation and the opportunity to network with military leaders. Space Foundation sponsorship ensures involvement by a broad range of space leaders from throughout the world, both on the agenda and in the exhibit center.

This new event will offer an unparalleled opportunity for education, interactive discussion, and exposure to the latest space operations technologies. More than 1,500 government officials, military leaders, top industry executives, exhibitors, educators, and students are expected to attend.

Focused directly on warfighter issues and requirements, and global space strategy, the Strategic Space Symposium will feature two full days of interactive training sessions, speeches, panel discussions, networking opportunities, exhibits, and concurrent educational programs for teachers and students.

The Symposium will showcase industry best practices, cutting-edge technologies, and emerging space capabilities, as well as providing a platform to discuss challenging space issues and shape space policy.

Presentations will include perspectives from senior leaders from the Department of Defense, U.S. and allied government, industry, and academia. Breakout sessions led by top-level USSTRATCOM military leaders will explore a variety of topics, including space situational awareness, defense of space, protection of assets, current and future space policy, warfighting needs, capability gaps in space technologies, and emerging capabilities, and will give attendees unprecedented opportunity to participate in open discussion and formulation of recommendations.

# Market Reach

Increase your visibility, networking, and sales opportunities through strategic placement of your company's booth in the AMERICOM Government Services Exhibit Center. Exhibiting offers a great opportunity to meet potential clients while showcasing your company's latest products, services, and solutions.

Our aggressive marketing campaign, highlighting a captivating agenda and dynamic speakers, helps provide the exposure exhibitors look for when reviewing their return on investment.





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# Exhibitor Prospectus continued...

## About the Exhibit Center

The Space Foundation and AMERICOM Government Services will sponsor an exciting exhibit center at the Strategic Space Symposium. Features include a central networking area and cyberspace center to help attract visitors.

#### **Exhibitor benefits**

- Networking for two days with key decision-makers and influential industry leaders
- · Gaining visibility with aerospace, military, and government leaders, and industry entrepreneurs
- Benefitting from continuous exposure on our Web site and printed Guide to Exhibits
- Exhibitors' Lounge with daily coffee and refreshments
- Scheduled exhibit center events

## **AMERICOM Government Services Exhibit Center**

Exhibitors receive additional exposures during various scheduled events in the exhibit center. Interact with your customers as they grab a cup of coffee, network with colleagues, and take a break between sessions. Special networking events create an extra draw into the center:

## Monday, 2 November

1800 hours – Welcoming Reception and Exhibit Center Opening

## Tuesday, 3 November

1700 hours - Networking Reception

### Contact

Don't miss this dynamic opportunity to reach industry executives, top-level military leaders, senior flag officers, and key members of the Department of Defense!

To get your customizable exhibit space, contact Rhonda Truett at the Space Foundation today. Hurry – space is limited!

Exhibitor@SpaceFoundation.org or 719.576.8000

Visit www.StrategicSpaceSymposium.org for a complete list of exhibiting companies.

# Exhibit Center Map

## Map is not to scale.

